

GEO-Sense Footfall Headline Report

Newcastle-under-Lyme

November 2022

210,020

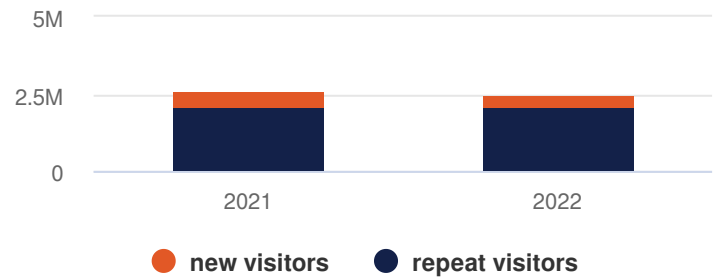
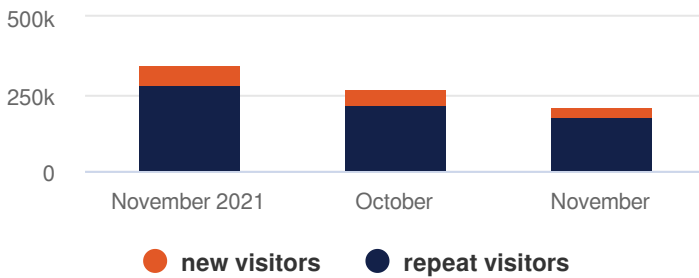
Total visits this period

Footfall is
-20%
down
based on
last month

7,001

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **-20%** decrease
- The total number of visitors was **210,020** of which **175,976** (84%) have visited previously and **34,044** (16%) were new
- The average number of visitors per day has decrease by **-6%** based on the year to date average
- Footfall for the year to date has decreased by **-6%** (-149,761) based on the same period last year
- The busiest zone during November was the **High St - Poundland (1)** with **65,396** visitors, **31%** of the total venue visitors

Busiest Days

- The busiest day this month was **Thursday 3rd** with **9,408**, **4%** of the total of which **1,572** (17%) were new visitors
- During this day the busiest time was between **12:00 and 13:00**
- Average Dwell for the day was **170** minutes

Intelli-Sense Analytics

powered by GEO-Sense

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