

GEO-Sense Footfall Headline Report

Newcastle-under-Lyme

September 2022

220,885

Total visits this period

Footfall is
10%
up based
on last
month

7,363

Average visitors per day

Overall footfall statistics



Headlines

- The change in footfall compared to the previous month is a **10%** increase
- The total number of visitors was **220,885** of which **185,431** (84%) have visited previously and **35,454** (16%) were new
- The average number of visitors per day has decrease by **0%** based on the year to date average
- Footfall for the year to date has increased by **3%** (56,628) based on the same period last year
- The busiest zone during September was the **Hassle St / Stubbs St (4)** with **77,962** visitors, **35%** of the total venue visitors

Busiest Days

- The busiest day this month was **Friday 23rd** with **10,156**, **5%** of the total of which **1,712** (17%) were new visitors
- During this day the busiest time was between **12:00 and 13:00**
- Average Dwell for the day was **163** minutes

Intelli-Sense Analytics

powered by GEO-Sense

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